



**To:** Andrew W. Mellon Foundation

**From:** Eugenie Birch, Nussdorf Professor of Urban Research, Chair, Graduate Group in City and Regional Planning

David Brownlee, Shapiro-Weitzenhoffer Professor, Chair, Graduate Group in the History of Art (Co-Principal Investigators Mellon Humanities + Urbanism + Design Project)

**RE:** First Year Report, Mellon Grant for Humanities, Design and Urbanism

NOTE: For clearer messaging, in internal communications we call ourselves the H+U+D Project (Humanities, Urbanism, and Design).

**Date:** March 31, 2014

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Since the award of the five-year \$1.3 million grant to the University of Pennsylvania we have

- appointed and convened a 19-member multi-disciplinary Steering Committee (See Attachment 1 for its membership); it has met twice since the award of the grant and will meet again later this spring.
- appointed and convened the 22-member multi-disciplinary H+U+D Colloquium, which has met fifteen times since September and will meet three more times before the end of the semester. The Colloquium has successfully inaugurated the planned mixture of discussion-provoking activities: presentations by Colloquium members of their work, discussion of texts that we read together, discussions with scholars from elsewhere, and excursions to exhibitions and urban sites. In the fall, we visited and met with curators at the Museum of Modern Art in New York and the Philadelphia Museum of Art. The spring schedule includes a site visit and meeting with the designers and sponsors of the reconstruction of Dilworth Plaza and a visit (by boat) to Philadelphia's historic quarantine station, the Lazaretto. (See Attachment 2 for Colloquium membership and attachments 3 and 4 for the 2013-14 schedule).
- sponsored two new courses for the Spring 2014 semester:

*ARCH 712/ARTH 581 Architects, Historians, and the Invention of Modern Architecture.* Co-taught by Daniel Barber (Architecture) and David Brownlee (History of Art), this is the first iteration of the graduate level "Problematics Seminar" described in the grant proposal. It has brought together students from SAS and Design. (see Attachment 5, syllabus)

URBS 210 *The City (Philadelphia)*. Co-taught by Michael Nairn (Urban Studies) and Eric Schneider (History), this is the first of the undergraduate “City Seminars” described in the grant proposal. (see attachment 6, syllabus)

- issued a request proposals for new undergraduate courses for AY 2014-15. This solicited proposals for City Seminars and other interdisciplinary courses designed to satisfy the general education requirement. (see Attachment 7, RFP) Its fruits are recorded in the next two items.
- approved two “City Seminars” for 2014-15: a seminar on Paris co-taught by Professor Eugenie Birch (Nussdorf Professor of City and Regional Planning, Design) and Joan DeJean (Trustee Professor of Romance Languages, SAS), and a course on Rio co-taught by Daniel Barber (assistant professor, Architecture, Design) and John Tresch (Associate Professor, History and Sociology of Science, SAS). (The seminars are described in Attachment 8)
- convened, under the leadership of the co-directors, a bi-school faculty committee to develop an undergraduate general education course that introduces the interdisciplinary study of cities.
- sponsored the development of the graduate “problematics” seminar for Spring 2015. This is being developed by Jonathan Barnett (Professor of Practice emeritus, City and Regional Planning, Design) and Liliane Weissberg (Browne Professor of German, SAS) and will focus on the relationship between architectural theory and philosophy.
- engaged a developer for the H+U+D website, which was launched in March 2014. URL is [www.humanitiesurbanismdesign.com](http://www.humanitiesurbanismdesign.com)
- inaugurated a program of research fund awards for undergraduate and graduate students who are working across disciplinary boundaries. The advertising for these funds, the first of which will be disbursed in 2014-15, and the application process are being administered by the Center for Undergraduate Research and Fellowships (CURF), a University-wide clearinghouse. (Attachment 9 is the RFP)
- begun to plan *Resilient Philadelphia*, a volume of essays, written chiefly by members of the Colloquium, that will offer a multidisciplinary overview of the major planning, design, and public policy accomplishments of Philadelphia in the last twenty years.

We are delighted to report that H+U+D Colloquium members are deeply engaged in the project. A new community is being formed, based on overlapping interests and new friendships. Younger faculty are consulting more established scholars about their work, discussions of co-teaching are have begun, and collaborative projects are on the horizon.

**Attachment 1: Mellon Humanities+Design+Urbanism Steering Committee**

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**Attachment 2: Mellon Humanities+Design+Urbanism Colloquium Members**

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**Attachment 3:  
Introductory Memo and Colloquium Schedule Fall 2013**



5 August 2013

Dear Colloquium Members,

The Colloquium in its first year will be exploratory, reviewing a range of topics at the intersection of design and the humanities. With this, we hope to establish some objectives for the next four years. In sketching the program for the fall semester, we have been opportunistic (notably, taking advantage of the big Le Corbusier and Léger exhibitions that will be on view nearby), and we have kept in mind two sets of objectives.

The first is the list of potentially fruitful topics that were identified in the proposal to the Mellon Foundation:

- Understanding the histories, cultures, and values of the built environment
- Recognizing the interplay among architecture, landscape architecture, and city planning and the other arts
- Realizing the importance of nature in human design
- Recognizing the influences of individual designers, other leaders, and design philosophies
- Appreciating the complex relationship between representation and construction

The second is the list of six topics that the steering committee developed at its May 7 meeting (the minutes for which are attached):

- Ways of Imagining
- Histories and Structures of Disciplines
- Global Roving/Geographic Humanities
- Materiality and the Production of Space
- The Meaning of “Urban”
- Voice, Speech, Citizenship

Naturally, we can't do all of this at once, but the schedule that we have sketched below is designed to get us started. Please note that not all of the proposed guests have confirmed their participation. We welcome your suggestions for changes and/or additions.

Best wishes,

Genie and David

## **H+U+D Colloquium Fall 2013 Schedule** *updated 11/27/13*

### **September 13** (Yom Kippur starts this evening)

Introductions, overview of the year, and an initial discussion of how our disciplines treat built form, with short presentations by three Colloquium members (Genie Birch, David Brownlee, and Richard Weller)

**September 20** visit to Museum of Modern Art, New York to view “Le Corbusier: An Atlas of Landscapes;” discussion with curator Barry Bergdoll (MoMA)

### **October 18**

East-West, North-South roundtable: with short presentations by Colloquium members David Kim, Siyen Fei and Elisa Dainese

### **November 8**

Visit by Jini Kim Watson (Associate Professor of English, New York University) and discussion of her book *The New Asian City: Three-dimensional Fictions of Space and Urban Form* (University of Minnesota Press, 2011)

### **November 15**

Lecture by Anthony Vidler (Brown University) “Léger, Le Corbusier, and Paris Futur,” 6 PM, Van Pelt Auditorium, Philadelphia Museum of Art

### **November 16 (Saturday)**

Fifth Annual Anne d'Harnoncourt Symposium: “Reconsidering Paris in the 1920s: Fernand Léger in an Expanded Context,” 9:30am-5:30pm, Carolyn Hoff Lynch Lecture Hall of the New Chemistry Building, University of Pennsylvania, 34th and Spruce Streets

### **November 22**

Visit to Philadelphia Museum of Art to view “Léger, Modern Art, and the Metropolis;” discussion with curator Anna Vallye, Andrew W. Mellon Postdoctoral Curatorial Fellow (PMA) and curator of the exhibition

### **December 6**

Wrap Up- Plan for spring

**Fall Book List:** (Books will be available at the Penn Book Center on 34<sup>th</sup> and Sansom)

Jini Kim Watson. *The New Asian City: Three-dimensional Fictions of Space and Urban Form*  
(University of Minnesota Press, 2011)

Anna Vallye, ed., *Léger: Modern Art and Metropolis* (Yale Press, 2013)

Jean-Louis Cohen, ed. *Le Corbusier: An Atlas of Modern Landscapes* (Museum of Modern Art, 2013)



## **Attachment 4**

### **H+U+D Colloquium Spring 2014 Schedule**

#### **January 17**

Art in the City-Colloquium member Ken Lum presented an overview of his public art portfolio and previewed his contribution to the Whitney Biennial 2014.

#### **January 31**

Art in the City 2.0- Colloquium member Mark Stern presented his study of the Social Impact of the Arts

#### **February 21**

Solving Complex Problems -Design and the Public Realm- Colloquium members visited the OLIN studio (planners and landscape architects) and the construction site of Dilworth Plaza. . Susan Weiler, OLIN Partner, and Paul Levy, President and CEO of the Center City District, presented the design and explained the design process for Dilworth Plaza.

#### **February 28**

Gardens and Cemeteries- Colloquium members Raffaella Fabiani Giannetto and Aaron Wunsch presented overviews of their research in process.

**March 27 & 28-** Expert Voices 2014, Penn IUR Retreat, From 12-6pm on March 27th and 9am-12pm on March 2- Colloquium members were invited to participate in the this special scholarly retreat celebrating the 10-year anniversary of the Penn Institute for Urban Research.

#### **March 28**

Representing and Imagining the Art and Technology of Seeing and Designing Cities- Special guest presenters Francesca Ammon, Assistant Professor, City and Regional Planning and Karen Beckman, Professor, History of Art, presented their research on photography and video animation, respectively.

#### **April 4**

Special guest Jens Baumgarten, Federal University of Sao Paulo visits the colloquium to discuss his presentation, "São Paulo as a Neo-Baroque city: about neocolonial churches, shopping fortresses and transitory façades"

#### **April 25**

Coastlines- Colloquium member Andrea Goulet presents her research in progress on Paris in literature project Co-Directors Genie Birch and David Brownlee present a book proposal for the colloquium

#### **May 1**

Exploring Urban Coastlines and Their Environs- Colloquium members venture to the Philadelphia Lazaretto for a special tour and presentation by colloquium member David Barnes. The trip includes a tour by boat up the Schuylkill River.

#### **May 9**

Wrap-up and review of the first year; plans for next year.

## Attachment 5

ARCH 712-003: Topics in History and Theory / ARTH 581-404: Topics in Modern Architecture



Henri Labrouste, medal of the Société Centrale des Architectes, 1847

# ARCHITECTS, HISTORIANS, AND THE INVENTION OF MODERN ARCHITECTURE

Spring 2014   Tuesdays 3-6 PM   Psychology Lab C41

## **Daniel A. Barber**

Department of Architecture, School of Design   [barberda@design.upenn.edu](mailto:barberda@design.upenn.edu)

Office hours: Tues 1230-230

## **David B. Brownlee**

Department of the History of Art, School of Arts and Sciences

[dbrownle@sas.upenn.edu](mailto:dbrownle@sas.upenn.edu)

Office hours: Fri 10-12

This seminar will examine the creation of the literature of modern architecture, emphasizing the diversity of its authors and its location at the intersection of design practice and humanistic scholarship.

As texts, we have chosen a sampling of major writings dating from the nineteenth century until our own time. While the focus will be on the built environment, we shall strive to establish a broad context for our discussion in the history of ideas, and specifically the relationship between artistic theory and praxis in the era when specialization established the boundaries between the intellectual disciplines with which we are familiar today.

The seminar is designed to bring together graduate students from the School of Design and graduate students in the humanities programs of the School of Arts and Sciences. It is sponsored by the Humanities+Urbanism+Design project of the Schools of Design and Arts and Sciences, which is funded by the Mellon Foundation. That project is designed to foster cross-disciplinary discussions of this kind.

Students will have two major assignments. First, at each seminar meeting a student or pair of students will be responsible for presenting the material under discussion, preparing a dossier on the relevant authors, the focus of their work, and the context out of which the work developed. This dossier will entail a set of pre-distributed questions, a visual presentation, an outline of the presentation, and a bibliography. The second assignment is a short research paper (15 pages). Students will have the opportunity to explore their own research interests, including those in other artistic disciplines (such as literature, music, theater).

## Schedule

### 1. Jan 21 *cancelled due to weather*

**Jan 25:** Attend first panel (Friday morning) of *Energy Accounts* symposium.  
Speakers: Reinhold Martin, David Nye, Ursula Heise

### 2. Jan 28

Reyner Banham. Theory and Design in the First Machine Age. London: Architectural Press, 1960. NA680 .B25 1960c pp 9-22, 98-137, 320-330.

Thomas Hughes. Networks of Power: Electrification in Western Society, 1880-1930. Baltimore: Johns Hopkins UP, 1983. TK1005 .H83 1983 *Available as ACLS Humanities E-Book*. pp 1-78, 324-63, 461-66.

### 3. Feb 4 *Erin Putalik Juliana Barton*

Le Corbusier. Towards a New Architecture. tr. Frederick Etchells. New York: Dover, 1986. [Vers une architecture, Paris 1923] NA 2520 .L3613 1986 *complete*

Sheldon Cheney. The New World Architecture. New York : Longmans, Green and Co., 1930. LIBRA 724.9 C429 pp 1-30, 73-118.

Sigfried Giedion. Building in France, Building in Iron, Building in Ferroconcrete, Getty Research Institute, 1995, [originally published as Bauen in Frankreich, Bauen in Eisen, Bauen in Eisenbeton Leipzig: Klinkhardt & Biermann, 1928.] NA1048.5.F85 G5413 1995 *pp tbd*

### 4. Feb 11 *Andrea Beteta*

Heinrich Hübsch, et al. In What Style Should We Build? The German Debate on Architectural Style. intr and tr. Wolfgang Herrmann. Santa Monica: Getty Center for the History of Art and the Humanities, 1992. [Karlsruhe 1828] NA 2500 I5 1992 *pp. 63-112*

Karl Marx. Communist Manifesto. Harmondsworth: Penguin, 1967. [first published in London in German in 1848] Van Pelt HX276 .M3 1967 *complete*

### 5. Feb 18 *Scott Aker*

Adolf Loos. "Cultural Degeneracy" (1908) and "Architecture" (1910) in Tim and Charlotte Benton, eds. Architecture and Design, 1890-1939: An International Anthology of Original Articles. New York: Whitney Library of Design, 1975. NA680 B48 1975 pp 40-45.

\_\_\_\_\_. "Ornament and Crime" (1908) in Ulrich Conrads, ed. Programs and Manifestoes on 20th-century Architecture. Cambridge, Mass.: MIT Press, 1975. NA680 C6213 1971 *pp. 19-24*

\_\_\_\_\_. "The Potemkin City" (1898) and "The Story of the Poor Little Rich Man" (1900) in Spoken into the Void, Collected Essays 1897-1900, Cambridge, MA: MIT Press, 1982. NK775 .L6313 1982 pp. 95-97, 124-27.

Sigmund Freud. On Dreams. New York: W.W. Norton 1990. [Vienna 1901] Van Pelt Library. BF1078 .F773 complete

**6. Feb 25** *Alisa Chiles*

John Ruskin. The Stones of Venice. 3 vols. New York: Garland, 1979. [London 1851-1853] NA1121.V4 R7 1979 Vol. I (1. Quarry, 2. Virtues), Vol. II (6. Nature of Gothic)

Eugène-Emmanuel Viollet-le-Duc. Discourses on Architecture. 2 vols. tr. Edward Bucknall. New York: Grove, 1959. [Paris 1863-1872] NA 2520 V5613 1959 vol. 1: discourses 1-6

**7. Mar 4** *Cesar Barques*

Emil Kaufmann. Three Revolutionary Architects Boullée, Ledoux and Lequeu. Philadelphia: American Philosophical Society, 1952; Transactions of the American Philosophical Society. n.s. v. 42 pt. 3. Fine Arts Library. Q11 .P6 n.s. v.42 pt.3 pp 474-537

Anthony Vidler. "The Theater of Industry: Claude-Nicholas Ledoux and the Factory-Village of Chaux," in The Writing of the Walls: Architectural Theory in the Late Enlightenment Princeton, NJ: Princeton Architectural Press, 1987 NA1046.5.N4 V53 1987 pp 35-49

Claude Nicholas Ledoux, L'Architecture considérée sous le rapport de l'art, des moeurs, et de la législation Paris, F. de Nobele, 1961 [1804]. *Selections tbd* [in French – read as possible] Folio 724.144 L496a

**8. Mar 18** *Anna Spadafora*

Manfredo Tafuri. "The Historical Project" in The Sphere and the Labyrinth: Avant-Gardes and Architecture from Piranesi to the 1970s. Cambridge, MA: MIT Press, 1987. NA500 .T3313 1987 pp 1-21.

\_\_\_\_\_. Architecture and Utopia: Design and Capitalist Development Cambridge, MA : MIT Press, 1976. NA2543.S6 T3313 pp 125-149,170-182.

Michael Baxandall. Painting and Experience in Fifteenth-Century Italy: A Primer in the Social History of Pictorial Style, second edition. Oxford and New York: Oxford University Press, 1988. ND615 .B32 1988 pp 1-71.

T.J. Clark. "On the Social History of Art," in Image of the People; Gustave Courbet and the Second French Republic, 1848-1851 Greenwich, CT: New York Graphic Society, 1973 ND 553 C9 C55 1973 pp 9-20

**9. Mar 25** *Kevin Meme*

Peter Eisenman. "Cardboard Architecture: House I" and "Cardboard Architecture House II" in Arthur Drexler, ed., Five Architects: Eisenman, Graves, Gwathmey, Hejduk, Meier. New York: Oxford University Press, 1975 [first published, NY: Wittenborn 1972] NA7208 .F54 1975 pp 15-37

Noam Chomsky. Syntactic Structures. 's-Gravenhage: Mouton and Co., 1957 Van Pelt Library. P291 .C5 1957 pp 11-17, 61-69.

Rosalind Krauss, "Death of a Hermeneutic Phantom: Materialization of the Sign in the Work of Peter Eisenman" in Peter Eisenman's Houses of Cards New York: Oxford University Press, 1987 [written in 1977] ISBN-13: 978-0195051308 pp 166-184

Robert Venturi, et al. Learning from Las Vegas. Revised edition. Cambridge, Mass.: MIT Press, 1977. [first edition 1972] NA735.L3 V4 1977 pp 3-19, 87-103, 128-134.

Marshall McLuhan and Quentin Fiore. The Medium is the Massage. New York: Bantam Books, 1967. Van Pelt Library P90 .M258 1967a *unpaginated; skim all*

**[no meeting April 1]**

**11. Apr 8 MauriceAl-Haddad**

David Joselit, After Art, Princeton: Princeton University Press, 2012. N71 .J68 2013 pp *tbd*

Antoine Picon, Digital Culture in Architecture Basel: Birkhauser, 2010. NA2750 .P45 2010 pp *tbd*

Mary Lou Lobsinger, "Cybernetic Theory and the Architecture of Performance: Cedric Price's Fun Palace," in Sarah Goldhagen and Rejhean Legault, eds., Anxious Modernisms: Experimentation in Postwar Architectural Culture Cambridge, MA: MIT Press, 2000 ISBN-13: 978-0262072083 Penn lacks pp 119-140.

**10. Apr 14 5-8 PM Meyerson B-6 (no student presentation)**

J.K. Watson, The New Asian City: Three Dimensional Fictions of Space and Urban Form, Minneapolis: University of Minnesota, 2011. Van Pelt Library PL493 .W37 2011 pp *tbd*

Chuihua Judy Chung, Rem Koolhaas, Jeffrey Inaba, Sze Tsung Leong. The Great Leap Forward Harvard Project on the City Cologne: Taschen, 2002. ISBN-13: 978-3822860489 Penn apparently lacks pp *tbd*

Fredric Jameson, "Future City" in *New Left Review* vol. 21 (May, June 2003): 65-80

**Student Presentations**

**12. Apr 15**

**13. Apr 22**

**14. Apr 29**

## Urbs/Hist 210: The City

Spring, 2014

Schneider and Nairn

120 Cohen Hall/130 McNeil

8-6341/8-6948

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How do we “read” a city? What is the relationship between downtown and suburb, rowhouse and ranch house, shopping district and mall, gated community and public plaza? What is the meaning of place (“neighborhood” or “home”) and how are our lives defined by it? How do we function as both the producers and products of place? How does the hand of the past shape the present? Through reading sociological, historical, theoretical, and primary texts, maps and photographs, and through your ethnographic explorations and tours of the city, we will explore the presence of the past in the city around us, the evolution of social, spatial and physical systems, different kinds of urban and suburban places, and the encoding of wealth and power as well as inequality and poverty on the urban landscape.

**Please note that this class is a seminar; its success depends on students’ willingness to come to class having completed the reading, thought about the question of the day, and being prepared to participate in discussion.**



Photo: The Old London Coffee House, Front and Market, built 1702, photo c. 1860, where merchants auctioned “goods,” including slaves. Ulrich and Bros. took over the establishment in 1813; building was demolished in 1883.

This course examines the city as an expression of physical, social and spatial systems that have evolved over time. The city as a **physical system** is the most obvious since we use its streets, drink its water, and live in its buildings, and this is the clearest expression of the past in the contemporary city as we confront the use and re-use of these spaces. People constitute the city as a **social system** over time as they form communities and those communities persist or depart. The relics of that social system are apparent, for example, in an “Italian Market” that is not very Italian, or in a Baptist church with a Star of David over its entry, but a social system is also apparent in the ways in which people interact in their daily lives and in their use of public space. We will explore both the historical and the contemporary social systems of the city. The city as a **spatial system** is an expression of economic relations, of downtowns, strip malls, abandoned mills, and gentrified neighborhoods, of capital invested and extracted. This spatial system has accreted over time as different economic eras—preindustrial, industrial, post-industrial—and different technologies have left their mark on the city, and it is at this level that one can see the effects of power and poverty. In sum, the city is a text and we will learn to read its pages.

Since we believe cities are best learned by experience, we will use Philadelphia whenever possible to illustrate themes of physical, social and spatial change. **Be forewarned** that we will have eight tours that will occur during class time, and one or two may involve getting back to campus slightly after our usual 4:30 end time. These are integral parts of the class, so please adjust your calendars accordingly. In addition, there are two ethnographic assignments (see requirements below) that will demand that you spend time observing, analyzing and writing about the urban landscape.

**Please note: turn off all electronic devices (laptops, cell phones, PDAs, etc.) in class.**

#### **Requirements:**

**A. Discussion leading, discussion questions and class participation (40%).** In a seminar, all members of the class have to engage with the reading in a critical fashion and be prepared to discuss it. Student teams will lead discussions once during the semester.

**B. Ethnographic writing assignments (25%).** We want you to complete two ethnographic writing assignments. You will want to take field notes of your observations, (a small notebook in which you can jot your observations would be helpful for this) and these observations will form the basis for writing your papers.

The **first assignment** involves reading selections from Jane Jacobs, Death and Life of Great American Cities, Grady Clay, Close Up: How to Read the American City and the introduction to Elijah Anderson, Code of the Street. You should pick a commercial block in West Philadelphia and analyze it for its social interactions, which you will record in your field notes, and draw a map of the physical spaces on the block. This will form the basis of your first 1-3 page ethnographic observation.

The **second assignment** is a comparison of two shopping streets/districts, one a neighborhood commercial block (i.e. the one you picked for the first assignment) and a “downtown” shopping street such as the 1700 block of Walnut Street or 10<sup>th</sup> Street between Race and Market. The intent is to compare shopping experiences by examining the interactions between sellers and buyers and among pedestrians while analyzing class, race, and gender patterns that you record in your field notes. The introduction to Anderson’s Code of the Street and his essay “The Cosmopolitan Canopy” will help orient you to this assignment, which should be no more than 3-5 pages in length.

**C. Place Project (15%).** Students will be grouped in teams of two or three to research the history and current use of a “place” in the city. The project involves looking at the historical evolution of the site, its changing population characteristics, its current use, interactions at the site today, and a visual representation of the site. Your research will culminate in a presentation to the class in the form of a powerpoint presentation or a poster. We will have a session in the library with the reference librarian for urban studies to help you find resources for your research. Links to photographic, demographic and other sources can be found on the course blackboard site.

**D. Final Exam (20%).** Just to keep you honest. The final will ask you to synthesize your work for the semester. **You are advised to take notes on your reading that summarize the main themes/arguments.**

I expect that you will adhere to the strictest standards of academic integrity in all of your work. Students may work together on certain projects, but all written work must be completed individually. Any student who is found to have violated the university’s code will fail the class. If you need help in learning how to cite materials, the library has a helpful website at <http://gethelp.library.upenn.edu/PORT/documentation/>

### **Reading:**

There are three basic texts for the semester available at House of Our Own Bookstore. There are significant additional readings on Canvas, noted as electronic reserve (ER) on the syllabus. Please complete all reading assignments prior to class.

Fox Butterfield, All God’s Children: The Boskett Family and the American Tradition of Violence (Avon Books, 1996).

Alison Isenberg, Downtown America: A history of the place and the people who made it (University of Chicago Press, 2004).

Eric C. Schneider, Smack: Heroin and the American City (Penn Press, 2008).

### **Class Schedule:**

Jan 16: Introduction

### **The Preindustrial City, 1670-1840:**



Jan 21: SNOW DAY

Jan 23: Preindustrial Philadelphia [lecture/discussion]

Reading: Benjamin Franklin, The Autobiography, pp. 24-36 (ER); Billy G. Smith, "Walking Moraley's Streets: Philadelphia," Common-Place 3 (July, 2003) (ER); Steven Conn, Metropolitan Philadelphia: Living with the Presence of the Past, pp. 29-45 (ER); Sam Bass Warner, Jr., "The Environment of Private Opportunity," pp. 3-21, in The Private City: Philadelphia in Three Periods of its Growth (ER).

Question: How does the walking city differ from our own?

Jan 28: Experiencing Change: Religion and Class [student discussion]

Reading: Michael Feldberg, The Turbulent Era, pp. 9-53, 84-103 (ER).

Question: What is the relationship between collective violence and social change?

### **The Industrial City, 1840-1940:**

Jan 30: Reading the City **ethnography 1 due**

Reading: Jane Jacobs, Death and Life of Great American Cities, pp. 37-53; 65-71; 76-96 (ER); Grady Clay, Close-up: How to Read the American City, pp. 38-52 (ER); Elijah Anderson, Code of the Street, pp. 15-34 (ER).

Feb 4: Violence and the City [student discussion]

Reading: Fox Butterfield, All God's Children, prologue-p. 175

Question: How does a culture of violence develop and get transmitted over generations?

Feb 6: Violence, part II [lecture/discussion]

Reading: Fox Butterfield, All God's Children, pp. 176-331.

Question: Could the stories of Butch and/or Willie have turned out differently? If so, how and at what point?

Feb 11: Making Middle Class Philadelphia [student discussion]

Reading: Gunthar Barth, "The Department Store," pp. 110-47, in City People: The Rise of Modern City Culture in Nineteenth-Century America (ER); John Henry Hepp, "Introduction: A Revised and Enlarged Philadelphia," pp. 1-18, and "A Sober Paper," pp. 89-114, in The Middle-Class City: Transforming Space and Time in Philadelphia, 1876-1926 (ER).

Question: What does it mean to be middle class?

Feb 13: Landscapes of Death [tour]

Reading: Blanche Linden, Silent City on a Hill: Landscapes of Memory and Boston's Mount Auburn Cemetery, pp. 81-131 (ER); David Schuyler, "The Evolution of the Anglo-American Rural Cemetery: Landscape Architecture as Social and Cultural History," Journal of Garden History, 4, pp. 291-304 (ER); J.B. Jackson, The Necessity for Ruins, pp. 89-102 (ER).

Question: How is culture inscribed in landscape?

Feb 18: Race and Class in W.E.B. DuBois' Philadelphia [student discussion]

Reading: W.E.B. Du Bois, The Philadelphia Negro, pp. 58-70 (ER); William Z. Foster, Pages from a Worker's Life, pp. 15-18 (ER); Dennis Clark, "'Ramcat' and Rittenhouse Square: Related Communities," pp. 125-40, in William Cutler III and Howard Gillette, The Divided Metropolis: Social and Spatial Dimensions of Philadelphia, 1800-1975 (ER).

Question: How does working class experience differ by race?

Feb 20: Downtown [student discussion]

Reading: Alison Isenberg, Downtown America, pp. 1-123.

Question: Who defined "downtown"?

Feb 25: Philadelphia's Downtown: walking tour, 5<sup>th</sup> and Market to City Hall

Reading: Isenberg, Downtown America, pp. 124-165.

Feb 27: Remaking Downtown [lecture/discussion]

Reading: Alison Isenberg, Downtown America, pp. 165-254

Question: While the economic value of downtown is fairly obvious, what are the other reasons we value it?

Mar 4: Parks and the Urban Landscape [lecture/discussion]

Reading: Matthew Gandy, "Symbolic Order and the Urban Pastoral," Concrete and Clay, pp. 77-113 (ER); Roy Rosenzweig and Elizabeth Blackmar, "Introduction," and "Whose Park is it anyway?," The Park and the People, pp. 1-11; 505-530 (ER); Elizabeth Milroy, "Pro Bono Publico: Ecology, History and the Creation of Philadelphia's Fairmount Park System," Nature's Entrepot: Philadelphia's Urban Sphere and its Environmental Thresholds, pp. 35-54 (ER).

Question: Is it fair to argue that public/private partnerships are an artificial substitute for a true public realm?

Mar 6: Tour of Fairmount Park

Reading: Elijah Anderson, "The Cosmopolitan Canopy," Annals of the American Academy of Political and Social Sciences, pp. 14-31 (ER).

## **ethnography 2 due**

### **SELECTION OF PLACES DUE**

Mar 8-16: SPRING BREAK

Mar 18: Library Session: learning about place GOLDSTEIN ELECTRONIC CLASSROOM, VAN PELT LIBRARY

### **The Post-Industrial City, 1940-present:**

Mar 20: Drugs and Youth [student discussion]

Reading: Eric Schneider, Smack, p. ix-115.

Question: What are the implications of treating addiction as a social disease?

Mar 25: Kensington Tour

Mar 27: Addiction and the City [lecture/discussion]

Reading: Schneider, Smack, pp. 116-204.

Question: What is the appropriate balance between a supply-side oriented public policy and a demand-side oriented public policy on drugs?

April 1: Postindustrial decline [student discussion]

Reading: Howard Gillette, Camden After the Fall, pp. 1-61 (ER).

Question: How might whites and blacks see urban crisis differently?

April 3: Camden Tour

Reading: Gillette, Camden After the Fall, pp. 169-187 (ER).

April 8: The University and the City [student discussion]

Reading: Margaret Pugh O'Mara, "Discovering the City of Knowledge," pp. 1-13, and "Building 'Brainsville': The University of Pennsylvania and Philadelphia," pp. 142-81, in Cities of Knowledge: Cold War Science and the Search for the Next Silicon Valley (ER).

Question: How do we assess the university as a source for change?

April 10: Public Housing: Mill Creek Tour

Reading: Ann Whiston Spirn, "Restoring Mill Creek," Nature's Entrepot: Philadelphia's Urban Sphere and its Environmental Thresholds, pp. 207-30 (ER); John Bauman, Norman Hummon and Edward Miller, "Public Housing, Isolation, and the Urban Underclass: Philadelphia's Richard Allen Homes, 1945-1961," Journal of Urban History, 17 (1991) (ER); John Bauman, "Safe and Sanitary without the Costly Frills: The Evolution of Public Housing in Philadelphia, 1929-1941," The Pennsylvania Magazine of History and Biography, 101 (January 1977).

Question: How did race confound the expectation that residents in public housing would be only living there temporarily?

Apr 15: Tour of Woodland Ave and new immigration

Reading: Domenic Vitiello, "The Politics of Place in Immigrant and Receiving Communities," pp. 1-38 (ER); Joseph Takougang and Bassirou Tidjani, "Settlement Patterns and Organizations among African Immigrants in the United States," Journal of Third World Studies, 26, (2009): 31-40 (ER); Daniel Amsterdam and Domenic Vitiello, "Immigration (1930-present)," The Encyclopedia of Philadelphia (ER).

Question: What accounts for the relative hostility to immigration in Philadelphia?

Apr 17: Modern Suburbia [student discussion]

. Reading: Joan Didion, "Where I was From," pp. 93-152 (ER).

Question: Has the American Dream been foreclosed?

Apr 22: Tour Renewing Philadelphia

Reading: Steven Conn, "The Naked City and the Story of Decline," in Metropolitan Philadelphia: Living with the Presence of the Past, pp. 247-252 (ER); Harris Steinberg, "Philadelphia in the Year 2059," in Imagining Philadelphia: Edmund Bacon and the Future of the City, pp. 112-144 (ER).

Question: What is the future of Philadelphia?

April 24: Place Project presentations

April 29: Place Project presentations

## Attachment 7



# Mellon Humanities, Urbanism and Design Colloquium RFP for (1) City Seminars (2) other course development

The Project in Humanities, Urbanism, and Design (H+U+D), invites course proposals for Academic Year 2014-15. Funding will be awarded for successful proposals in two categories: (1) City Seminars (2) other course development.

H+U+D is a joint effort among the Schools of Arts and Sciences (SAS) and Design (PennDesign), and the Penn Institute of Urban Research (Penn IUR). Its objective is to promote synergies among the humanities and design disciplines.

### City Seminars

Each year the H+U+D project will sponsor two undergraduate City Seminars, one devoted to a North American city and the other to a city overseas. The seminars should examine a single city in a detailed, multidisciplinary way that includes humanities and design. Preference will be given to courses that emphasize connections between design and the humanities and include faculty from both disciplines. Travel funds (up to \$10,000 for North America and \$30,000 for elsewhere) are available to allow each class to visit the city that is being studied. Class size will be limited by the amount of available funding.

### Course Development

Proposals are invited for the development of new undergraduate courses. Proposed courses should examine an aspect of the built environment in an interdisciplinary way that brings together design and the humanities. Preference will be given for courses that are designed to attract a large audience, satisfy the College's general education requirement, and which are sponsored by departments or programs committed to their long-term support. Up to \$4000 is available for course development costs.

### Application requirements and deadlines

The application should include

- a one-page letter from the proposed instructor(s), laying out the general objectives of the course
- a letter of support from the chair of an SAS undergraduate academic program or department
- a short biographical sketch of each instructor
- a sketch syllabus that includes the major topics to be considered, principal readings, and the nature of the assigned work
- a one-page budget

Submit your course proposal no later than January 31, 2014, to Mary Rocco, Project Manager at [mrocc@design.upenn.edu](mailto:mrocc@design.upenn.edu). Questions? Contact Eugenie Birch ([elbirch@design.upenn.edu](mailto:elbirch@design.upenn.edu)) or David Brownlee ([dbrownle@sas.upenn.edu](mailto:dbrownle@sas.upenn.edu))

**French 300 (Fall 2014)**

**Paris Then and Now**

**Prof. Joan Dejean and Prof. Eugenie Birch**

Paris, Ville-Lumiere, has long been renowned for its urbanity, architecture, and city design. This class will trace the people, ideas, and projects that contributed to this reputation - from 1600 to the present. It will also explore current plans for and debates about Paris' future development. The course includes a 5-day field trip to Paris (over fall break). Co-taught by Professors Eugenie Birch (Department of City and Regional Planning) and Joan DeJean (Department of Romance Languages). Supported by the Mellon Foundation-sponsored Humanities + Urbanism + Design Project that will sponsor student travel expenses.

**HSOC/ARCH (Spring 2014)**

**Rio de Janeiro: Cosmopolitan Urbanism in the 21<sup>st</sup> century**

John Tresch, Associate Professor, History and Sociology of Science, SAS

Daniel Barber, Assistant Professor, Department of Architecture, Design

This course will approach the city of Rio on historical terms and as a way to engage the question of the cosmopolitan as a universalist and even utopian premise in the 21<sup>st</sup> century. What is particularly striking, in Rio, is the multiplicity apparent in the organization and growth of the city, and how the elaboration on universalist styles has also registered Brazil's distinct cultural, racial, regional plurality. Rio is perhaps the ideal site to examine the national and international imaginaries of the cosmopolitan, its relationship to design, and its implications for social transformations of the present.

The course will begin by engaging the literature of the cosmopolitan city and its relationship to historical trajectories of modernization, economic and technoscientific development and ecological urbanism. A visit to the city will allow students to investigate a number of case studies which highlight the variable rhetorics and technologies of universalism—both historical and, especially relevant to recent changes for the World Cup, contemporary. On return to Penn, students will engage in interdisciplinary research projects, combining design, documentation, and projection, with the aim of producing concrete, conceptual, and multi-temporal maps of the changing conditions of cosmopolitan urbanism.



**Mellon Humanities, Urbanism and Design Project**  
**RFP for Undergraduate and Graduate Research Awards AY 2014-15**  
***Deadline April 14, 2014***

The Project in Humanities, Urbanism, and Design (H+U+D), invites undergraduate and graduate students to submit research proposals for Academic Year 2014-15. Small grants will be awarded to support projects that align with the mission of the H+U+D project.

H+U+D is a joint effort among the Schools of Arts and Sciences (SAS) and Design (PennDesign), and the Penn Institute of Urban Research (Penn IUR) whose objective is to promote synergies among the humanities and design disciplines. The project is described in the *Almanac* here:

<http://www.upenn.edu/almanac/volumes/v59/n31/mellon.html>

**Undergraduate Research**

Small research grants will be awarded to support interdisciplinary design/humanities projects undertaken by undergraduates in conjunction with a course or faculty-supervised independent study. Eligible research must draw from both humanities and design disciplines. Examples of eligible projects include senior theses in Visual Studies and Urban Studies, ABCS projects, work in the Undergraduate Urban Research Colloquium, and other kinds of interdisciplinary research. The maximum award is \$2000 per proposal. Allowable research expenses include travel, archival charges, and photography.

**Graduate Research**

Small research grants will be awarded to support interdisciplinary design/humanities projects undertaken by graduate students in humanities and design disciplines that focus on the built environment. Eligible research must draw from both humanities and design disciplines. Examples of eligible work include master's thesis projects, independent study projects, and doctoral dissertation research. The maximum award is \$2000 per proposal. Allowable research expenses include travel, archival charges, and photography.

**Application requirements and deadlines**

The application should include

- Research project proposal (maximum: 500 words)
- Short itemized budget
- Unofficial Penn transcript
- Letter or recommendation from sponsoring faculty member

Submit your proposal no later than April 14, 2014, to the Center for Undergraduate Research and Fellowships (CURF) at their website: student application at <http://www.upenn.edu/curf/hud-application> faculty letters at <http://www.upenn.edu/curf/faculty-recommendation-form>

Proposals will be reviewed by a special awards sub-committee, and funds will be transferred to successful applicants' departments for disbursement.

Questions? Contact Eugenie Birch ([elbirch@design.upenn.edu](mailto:elbirch@design.upenn.edu)) or David Brownlee ([dbrownle@sas.upenn.edu](mailto:dbrownle@sas.upenn.edu))